

Don't Miss! 2012 Numismatic Industry Directory



You must submit this form by **May 15, 2011** to be in our 2012 Numismatic Industry Directory.

step 1: complete your information.

Company Name _____
NOTE: Write company name as you want it to appear
Address _____
City _____ State/Province _____ Zip: _____
Toll-Free Number: _____
Phone _____ Fax _____
E-mail _____
Website _____

REQUIRED	Who should we contact about your listing? (For our use if we have questions—will remain confidential)
	Name _____
	E-mail _____
	Phone _____
	Fax _____

step 2: choose your categories (up to 3 free)

Please check **up to three** appropriate boxes relating to your company for your free 2012 Numismatic Industry Directory listing.

Additional categories can be added for \$10 each, see Step 3.

- | | | | |
|---|---|--|--|
| US Coins <ul style="list-style-type: none"><input type="radio"/> Bullion (US Coin)<input type="radio"/> Cents<input type="radio"/> Colonial (US Coins)<input type="radio"/> Commemorative (US Coins)<input type="radio"/> Dollars<input type="radio"/> Errors (US Coin)<input type="radio"/> Gold (US Coin)<input type="radio"/> Halves<input type="radio"/> Quarters<input type="radio"/> Rare (US Coin)<input type="radio"/> Silver (US Coin)<input type="radio"/> US Coins | <ul style="list-style-type: none"><input type="radio"/> Commemorative (WC)<input type="radio"/> Errors (WC)<input type="radio"/> Europe (WC)<input type="radio"/> Mexico (WC)<input type="radio"/> Middle East (WC)<input type="radio"/> Mints (WC)<input type="radio"/> Rare (WC)<input type="radio"/> South America (WC)<input type="radio"/> Tokens/Medals (WC)<input type="radio"/> Topical (WC)<input type="radio"/> World Coins | World Paper Money <ul style="list-style-type: none"><input type="radio"/> Africa (WP)<input type="radio"/> Asia (WP)<input type="radio"/> Australasia (WP)<input type="radio"/> Canada (WP)<input type="radio"/> Central America (WP)<input type="radio"/> Errors (WP)<input type="radio"/> Europe (WP)<input type="radio"/> Mexico (WP)<input type="radio"/> Middle East (WP)<input type="radio"/> South America (WP)<input type="radio"/> Stocks / Bonds (WP)<input type="radio"/> World Paper Money | Supplies & Services <ul style="list-style-type: none"><input type="radio"/> Appraisals<input type="radio"/> Auctions<input type="radio"/> Clubs & Organizations<input type="radio"/> Coin Shops<input type="radio"/> Dealers<input type="radio"/> Financial Services<input type="radio"/> Grading<input type="radio"/> Insurance<input type="radio"/> Mints (Service)<input type="radio"/> Museums<input type="radio"/> Other Services<input type="radio"/> Other Supplies<input type="radio"/> Reference Materials<input type="radio"/> Retailers<input type="radio"/> Security<input type="radio"/> Show Promoters<input type="radio"/> Suppliers<input type="radio"/> Web Sites<input type="radio"/> Wholesalers |
| World & Ancient Coins <ul style="list-style-type: none"><input type="radio"/> Africa (WC)<input type="radio"/> Ancient Coins (WC)<input type="radio"/> Asia (WC)<input type="radio"/> Australasia (WC)<input type="radio"/> Australia (WC)<input type="radio"/> Bullion (WC)<input type="radio"/> Canada (WC)<input type="radio"/> Central America (WC) | US Paper Money <ul style="list-style-type: none"><input type="radio"/> Colonial (USP)<input type="radio"/> Confederate (USP)<input type="radio"/> Errors (USP)<input type="radio"/> Fractional (USP)<input type="radio"/> Large Size Notes (USP)<input type="radio"/> National Bank Notes (USP)<input type="radio"/> Obsolete (USP)<input type="radio"/> Small Size Notes (USP)<input type="radio"/> Stocks / Bonds (USP)<input type="radio"/> US Paper Money | Exonomia & Misc. <ul style="list-style-type: none"><input type="radio"/> Foreign Exonomia<input type="radio"/> Medals<input type="radio"/> Military<input type="radio"/> Other Exonomia<input type="radio"/> Tokens<input type="radio"/> US Exonomia | |

step 3: choose your upgrades

- YES!** Add additional categories to my three free categories (marked in Step 2). I will be charged \$10 per additional category.
_____ x \$10 = \$_____
- YES!** Highlight my listing in color = \$40
- YES!** Place my four-color logo** near my company name and address = \$50
- YES!** I want my company description to appear near my company name and address = \$75 (Describe your company in 25 words or less.)

step 4: send payment for upgrades*

TOTAL UPGRADES: \$ _____

Credit Card Check (make payable to Krause Publications)

Credit Card #: _____

Expiration Date: _____

Signature: _____

* Payment must be received before deadline.
** Logo (high-resolution) and company descriptions (25 words or less) can be e-mailed to: nnid@krause.com. Or, if you prefer, fax on a separate piece of paper to 715-445-4087 or mail to the address below.

A REMINDER FROM



FREE LISTING DUE

DON'T MISS OUT!
YOUR 2012 NUMISMATIC
INDUSTRY DIRECTORY FORM
IS DUE MAY 15TH

**DOWNLOAD
FORM AT**
numismaticnews.net/
2012directory
or see reverse

MAKE YOUR BUSINESS

STAND OUT

WITH THESE **DISPLAY AD OPTIONS:**

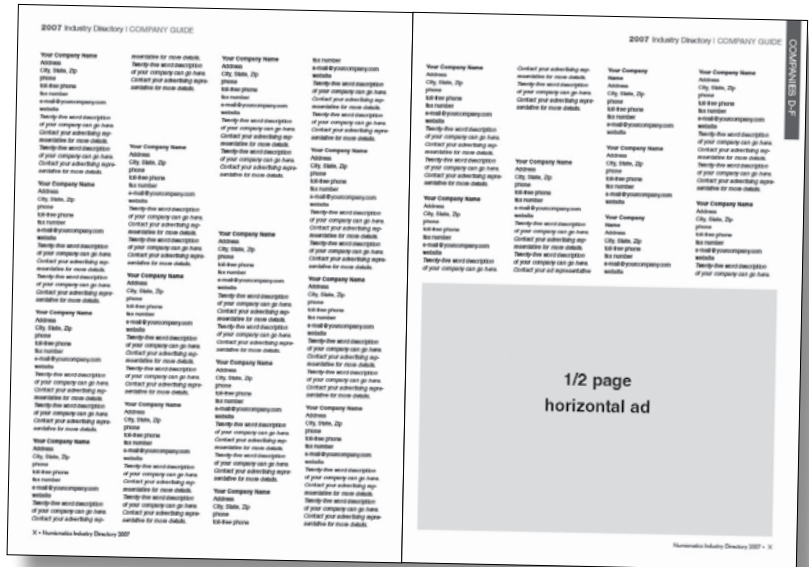
Display Advertising Rates

- Full page (7" x 10")**..... \$1,200
- Half horizontal (7" x 4 7/8")**\$630
- Quarter page (3 1/2" x 4 7/8")** \$475
- Four-color**\$375
- Spot color**\$210

**SPACE IS LIMITED!
CALL TODAY!**

Deadline May 15, 2011

Contact us about being in our online version for as little as \$10/month.



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